



OUR MISSION:
To deliver 100,00 cards with messages of love, hope and strength to inspire healing perseverance in 2023 and beyond!

• COMPANY OVERVIEW:

Chronic Warriors Org, inc is a 501(c)(3) non-profit that provides social-emotional support and connection for those living with long-term illness, rare disease, longCOVID, and disability.

We invite patient warriors from ALL disease groups to participate in our programs. In addition to patients, we send cards of support to caregivers, siblings and medical professionals... because an illness journey affects more than just the patient!

We are a virtual organization that is based in Central Florida. We have volunteers and team members scattered across the country and around the globe; therefore, we utilize google workspace, Trello boards, WhatsApp and text to communicate and collaborate.

• WE HAVE TWO MAIN PROGRAMS:

Our **Cards2Warriors** program (cards2warriors.org) sends greeting cards filled with love, hope and cheer to those who are isolated, struggling, or in need of extra encouragement during a time of crisis.

Our **Warrior Card Swap** program (WarriorCardSwap.com) is a monthly card swap and the only one created just for those living with long term illness.

While 95% of the cards we send are physical "snail mail" cards, we also send digital cards, animated graphics via text, and video cards (brand new!)

WE HAVE SEVERAL PROJECT TYPES AVAILABLE TO COLLEGE STUDENTS THIS SEMESTER:

If you/your team is interested, please reach out and we can discuss details.

- ◆ **Social Media** we have accounts for both programs with specific engagement goals for the next 6-12 months.
- ◆ **Video creation** - for Reels, Tiktok and our new video cards
- ◆ **Building brand partnerships** and sponsorships and working with Ambassadors
- ◆ **Card Creation** and outreach to help grow our MAIL-ing List
- ◆ **PR and media** outreach

We invite you to be part of this mission!

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